



AT A GLANCE

2012 Heart OF GOLD

Neighborhood Centers Inc. is Houston's largest nonprofit organization and ranks among the top 1% of nonprofits nationally. Founded in 1907, Neighborhood Centers is committed to bringing resources, education and connection to emerging neighborhoods. We operate in more than 60 locations and work with 250,000+ clients each year throughout a 53-county region in central and southeast Texas.

Neighborhood Centers takes a unique approach to fostering strong and vibrant communities. Rather than focusing on the needs of a neighborhood, we focus on all of the assets – especially the residents who are willing to build their skills and become productive resources for their communities. We are a leading proponent of “asset based community development” and we have clear and convincing evidence of the merits of our strategic approach.

Neighborhood Centers is funded by a diverse stream of revenue sources. However, a portion that is critical for our neighbors must be secured through private contributions. Because of you, our generous philanthropic partners, we are able to move the needle in three target areas that build vibrancy within a community: educational attainment, financial well-being, and community engagement.

OUR HIGHLIGHTS INCLUDE:

EDUCATIONAL ATTAINMENT

Neighborhood Centers operates an independent school district that includes exemplary charter schools. The excellence of our educational programs starts with toddlers and extends to adults who are striving to build skills and knowledge to improve their quality of life. Neighborhood Centers works directly with:

- > 3,191 parents of children enrolled in Early Head Start/Head Start.
- > 2,234 children enrolled in Early Head Start/Head Start.
- > 564 students enrolled in our Texas Education Agency “Exemplary” rated charter schools.
- > 1,336 individuals who are learning English in a formal and structured environment.

FINANCIAL WELL-BEING

Every dollar plays a critical role in low-income neighborhoods, and our programs drive long-term economic health by promoting asset accumulation, financial stability and self-sufficiency. Our Promise Credit Union, for example, provides many clients with their first-ever banking relationship. And our Neighborhood Tax Centers allow low-income families to keep 100% of their tax returns – often in the form of the largest single check they have ever seen. Highlights of our work during 2010 included:

- > 500+ volunteers helping to file free tax returns for 25,000 clients, driving \$35 million back to Houston.
- > Ongoing contact with 1,592 clients who opened Promise Credit Union accounts.
- > Financial literacy courses for hundreds of low-income clients.
- > Resource connections for thousands of families recovering from natural disasters.

COMMUNITY ENGAGEMENT

Strong communities find ways to engage all of their members – and Neighborhood Centers empowers people of every age to become agents of change. In addition to building the skill sets of emerging community leaders, we help change lives with our community-wide health and wellness programs and multiple initiatives aimed at senior citizens. Highlights of our engagement outreaches include:

- > 187,490 meals served to 2,107 seniors at 22 centers.
- > Evidence-based physical fitness classes for nearly 600 senior citizens.
- > Essential immunizations for 1,000+ students.
- > Health fairs, which include screenings for at-risk individuals, for more than 20,000 people.
- > Meetings throughout Houston to empower residents to “lead the way” as agents of change.



SPONSORSHIP LEVELS

Benefits and Recognition



INNOVATOR - \$25,000

- Preferred table for ten
- 10 tickets to VIP reception
- Recognition at VIP event
- Special acknowledgment during event
- Corporate logo featured in invitation (deadline: November 14, 2011)
- Corporate logo featured in event program
- Corporate logo featured on event signage
- Corporate logo featured on Neighborhood Centers Inc. website

Fair Market Value: \$715

CHAMPION - \$15,000

- Preferred table for ten
- 10 tickets to VIP reception
- Corporate logo featured in invitation (deadline: November 14, 2011)
- Corporate logo featured in event program
- Corporate logo featured on event signage
- Corporate logo featured on Neighborhood Centers Inc. website

Fair Market Value: \$640

AMBASSADOR - \$10,000

- Preferred table for ten
- 7 tickets to VIP reception
- Recognition in invitation (deadline: November 14, 2011)
- Recognition in event program
- Recognition on event signage

Fair Market Value: \$585

PARTNER - \$5,000

- Table for ten
- 4 tickets to VIP reception
- Recognition in invitation (deadline: November 14, 2011)
- Recognition in event program
- Recognition on event signage

Fair Market Value: \$530

CHAMPION INDIVIDUAL/COUPLE - \$1,500/\$3,000

- Preferred seating
- Ticket(s) to VIP reception
- Recognition in invitation (deadline: November 14, 2011)
- Recognition in event program
- Recognition on event signage

Fair Market Value: \$57/\$114





WEDNESDAY, FEBRUARY 8, 2012

12:00 NOON TO 1:30PM



11:00AM – VIP Reception
Hilton Americas Hotel Downtown
1600 Lamar Street, Houston, TX 77010

P: 713.669.5224 PO Box 271389 Houston, TX 77277-1389 www.neighborhood-centers.org

Please complete and return this pledge form to Karim Kafray at:
Neighborhood Centers Inc., P.O. Box 271389, Houston, TX 77277-1389 or by fax at 713-669-5236

EVENT SPONSORSHIPS

- | | | | |
|--|----------|----------------------------------|-----------------|
| _____ Innovator | \$25,000 | _____ Partner | \$5,000 |
| _____ Champion | \$15,000 | _____ Champion Individual/Couple | \$1,500/\$3,000 |
| _____ Ambassador | \$10,000 | | |
| _____ I am unable to attend, but please accept my contribution of \$ _____ | | | |

Name (as it should appear in donor recognition – please print) Contact

Address City State Zip

Phone Fax E-mail

Please charge my Visa Mastercard American Express Discover

Name (as it appears on card) Card number Expiration date

Signature Date

In support of the **2012 HEART OF GOLD CELEBRATION**, I (we) pledge \$ _____ to Neighborhood Centers Inc.

Additional information about pledge:

- _____ All benefits are declined.
- _____ I have enclosed payment by check or credit card.
- _____ Please submit invoice.
- _____ Please expect our payment on or before (date) _____.

Neighborhood Centers Inc. is a 501 (c)(3) tax-exempt public charity.
Visit www.neighborhood-centers.org to learn more.

For questions, please contact Karim Kafray, Vice President of Fund Development
713-669-5338 or kkafray@neighborhood-centers.org.

